

VOL 1

**MAREN
ELSON,**
Fashion's
red queen

**INTERNATIONAL
COLLECTION
ISSUE**

**PERFECT
MATCH**
What to wear
with what

**TREN
ALE**
The
shoe sh

Condé Nast Publication UK



Client: Condé Nast Publication UK.

Location: London.

Projects: provision of PrePress services for VOGUE, BRIDES & Traveller; all UK magazine supplements; all UK contract publishing projects like: FERRARI magazine, Mandarin Oriental Maybourne Style.

Projects Timings: on a monthly/bimonthly bases since 1975.

Project Challenges:

- Satisfy the client highest demand of quality.
- Web Offset Proofing facilities for Covers. To enable perfect simulation of the printing "end result".
- Guarantee all magazine production schedule regardless volumes, project delays at client end and last minute pagination changes.
- Project management & production coordination in London.
- Production in the excess of 10.000 editorial pages per annum.
- Production split between Verona & London according to the project and relative timing.
- Proof check and QC all Advertisement from all advertisers. Full responsibility on guidelines adherence.
- Support and involvement in any Paper, Printing, Proofing and PPA interaction.

CLX Solutions:

- for the last 33 years we've been able to achieve, support and improve all the processes in relation to the Magazine PrePress production.
- Highest standards of project management, page make-up and colour/image manipulation

Business Value:

- Reduced time to market
- Provided company-wide, real-time project management dashboard
- No Client-Supplier relationship.... It's a partnership!

