

CLX Europe announces Marco Colombo appointment as General Manager and CEO.



Verona, Italy (March 4, 2011) – CLX Europe, a global provider of integrated communication solutions, is pleased to announce the appointment of Marco Colombo as General Manager and CEO.

Since the late '90s, Mr. Colombo has been working as General Manager and CEO, for several multinational companies in the TLC, Media & High-Tech, Infrastructure and steel sectors.

Mr. Colombo spent the majority of his working life in Europe and in the US, managing cross Country Business Units and branch offices. Among the companies he worked for we can quote Accenture, one of the largest consultancy firm, Magneto Group, European leader in the steel components for the

automotive and household appliances sectors, and Lindsay Corporation, leader in the infrastructure products.

Over the years Marco Colombo has been responsible for developing the product and marketing strategy, the customer base approach and the market positioning of the companies he worked with. In 2006, Mr. Colombo wrote a book introducing a new methodology to increase customer's value. The book, named *Ambito Valoriale*, was successfully implemented in many Italian small and medium firms to help the enhancement of their customer base.

Marco has been also playing an active role in Confindustria, the Italian association of industries, where he is currently President of the Young Entrepreneurs Group of Confindustria in Monza and Member of the Executive Committee.

CLX Europe is delighted to welcome Mr. Colombo to the company leadership team in his new role of General Manager and CEO. His experience makes him the ideal candidate to focus market penetration and corporate development.

CLX Europe appoints Roberto Antoniotti as Group Sales and Marketing Director of the Italian business development department.



Verona, Italy (May 20, 2011) – CLX Europe is pleased to announce the appointment of Roberto Antoniotti as Group Sales and Marketing Director of its Italian business development department.

Roberto carries twenty years of innovative technology leadership in the publishing market.

Prior to join CLX Europe Roberto co-founded TERA, a company provider of editorial software and solutions for publishers, and led its growth until 2003. The company first developed a book pagination product that later led to a key alliance with Hyphen, whereby TERA was asked to develop an editorial system that Hyphen sold to newspapers worldwide as Hyphen

Editorial System (HES). Upon Hyphen's liquidation in 1995, TERA supported all HES customers directly and developed a number of key components that were integrated into the editorial system.

Under Roberto's leadership, TERA continued to grow, establishing offices in multiple countries and developing leading pre-press and publishing systems including archiving systems. By 2001, TERA had established divisions in Latin America, Asia Pacific and the U.S. In 2002, Roberto started TERA Business in order to maximize sales channels for the TERA product line. Roberto was responsible for attaining some of the largest editorial projects in the media market, including The New Strait Times in Malaysia, Diario Popular and Valor in Brazil, and the Caxton Group in South Africa. In 2003 joined Unisys Corporation, where he served as VP & GM for the Unisys Global Media industry group in Europe, then Latin America and then World Wide. After the business unit was sold to Atex Group Ltd, Roberto became its CEO for the Europe and Latin America geographies and the Global Content Management Division.

During the last years, Roberto has led some of the largest paper-to-digital transformation projects around the World.

Now Roberto Antoniotti is on board with CLX Europe, he will play a crucial role leveraging his previous successes within the publishing market expanding the company's business portfolio.